

BCHS Meeting minutes: Jan. 9<sup>th</sup> 2020

Thursday Jan. 9<sup>th</sup>

Call to Order: 5:15 pm

Present: Hochalter, Winning, Jantzen, Froelich, Goeller, Jensen, Ross, Demasi,

Absent: Faulkner, Anderson

Also present: Wenzel

Last meeting minutes: Corrections on the minutes included: forgot to have Joe Demasi listed on the attendance and he was present.

Damasi 1<sup>st</sup> and 2<sup>nd</sup> Goeller

Motion carried.

Treasurer report:

Income YTD. 125,735.37. \$11,000 donation for just operating from Kriedlecamps. This was placed under memorials.

Expenses. YTD 106,052.41

Ordinary income. 19,682.96. With the other income the net income is: 24,569.67 (Board is very happy with the net income)

Dakotah bank CD 40,000

Roof account : CD 330.29 - 10330.29

Ed Jones. \$ 26,425.69

Committees:

Gift shop -

December sales

Cash. \$159.14

Card \$40.86

Total – \$200

YTD Balance: \$4,482.97

New Items – recommend not purchasing anything new, need to move what is in the gift shop. Discussed 10% off of items in gift shop. Wondering if some ideas to advertise in the windows would be of interest, Wes does all of the window dressing.

Questioned if there is someone available during a lecture.

Discussed have the gift shop open during wine tasting, next year.

Hard to know what people want, and discussed how to do some of it online. Corrine said she has explored this option, and the one we currently have does not allow for that. The person who had started the website is no longer communicating.

Joe said he would be at the lecture and would man the gift shop if someone wants to purchase anything, we would like to have someone available during the lectures to sell items.

Discussed that maybe need to advertise, or find a way to let people know that we have items for sale. There is not someone greeting or available in the gift shop. Harvey was on the Voice in Valley since Wes was ill. Did ask what was in the gift shop.

Finance/membership –  
Finance 1<sup>st</sup> by Froelich, and 2<sup>nd</sup> Demassi

Wes' Report –  
Very quiet, Christmas time, not much for foot traffic.  
When asked about need for committee's. Only area he feels need might need is building and grounds, Now has Alison and she is now doing what many of the committee's did.

Exhibits and Education – Lecture : Secrets of the Masonic Lodge (January)

Community outreach :

Collections: Tim Dahl donated equipment people can view the collection on the website, it is a hard drive. Will help with saving of computer records of what is at the museum.

Site Management – Snow removal was \$100 for Dec. The roof pitch really has helped with the ice problem in front of the museum.  
Working on sorting some of the Christmas closet.  
Grateful for Milt and Ken to keep the museum open while Wes has been out ill for last 2 weeks. He hopes to be in on Saturday.

Business:

Discussed putting \$4,000 back into the endowment fund, right now have \$ in CD's Jon stated we are in good shape. Want to make sure we have the money, if case the roof has issues. Discussed change the endowment to say roof fund.

Rich made motion to list:  
Dacotah Bank CD #2 as a roof fund  
Joe 2<sup>nd</sup> the motion. The CD #2 will now be listed as a roof fund.

Other business: membership numbers  
Rich stated he is concerned that members are getting older, Joe suggested we explore some options to how we can communicate to the other generation.

Need to come up with some suggestions as to how to increase our memberships.

Discussed reaching out to marketing classes at college or someone to help us Brainstorm how to reach the younger generation. Look at getting younger people on the board.

Do a survey (such as Survey monkey) come up with some questions to get some community, this is something the Library did and they received some good useful feedback.

Joe motioned to adjourn  
James Jensen 2<sup>nd</sup> motion.

Next meeting will be Feb. 6<sup>th</sup>. At 5:00.